


Faculty of Economics and Business Administration

Courses in English

2014-2015

International Office

international@econ.ubbcluj.ro



Phd	<ul style="list-style-type: none"> •English •Romanian
Master	<ul style="list-style-type: none"> •English •German •Hungarian •Romanian
Bachelor	<ul style="list-style-type: none"> •English •French •German •Hungarian •Romanian

Bachelor courses for 2014-2015

Language of tuition - ENGLISH

Topic	Field	Semester	ECTS	Description
First Year –winter semester - Bachelor				
Microeconomics	Economics	1	6	Link
European Economics	Economics	1	4	Link
Mathematics applied to economics	Economics	1	6	Link
Management	Economics	1	6	Link
Public Finance	Economics	1	6	Link
Foreign language in business (English, French, German, Italian, Spanish)	Economics	1	3	Link
First Year –summer semester - Bachelor				
Macroeconomics	Economics	2	5	Link
Financial and actuarial mathematics	Economics	2	5	Link
Basic Accounting	Economics	2	5	Link
IT for business	Economics	2	4	Link
Basic Marketing	Economics	2	5	Link
Business Law	Economics	2	4	Link
Foreign language in business (English, French, German, Italian, Spanish)	Economics	2	3	Link
Second Year – winter semester - Bachelor				

Corporate finance	Economics	3	5	Link
Financial accounting	Economics	3	6	Link
Data bases and programming	Economics	3	5	Link
Descriptive Statistics	Economics	3	5	Link
Foreign language in business (English, French, German, Italian, Spanish)	Economics	3	3	Link
Elective course from <ul style="list-style-type: none"> • Business Ethics • World Economy 	Economics	3	3	Link Link
Elective course from <ul style="list-style-type: none"> • History of Economic Thought • Management of company 	Economics	3	3	Link Link
Second Year – summer semester - Bachelor				
Managerial Accounting	Accounting	4	4	Link
Advanced Accounting	Accounting	4	5	Link
Applied Accounting	Accounting	4	4	Link
Fiscal Control	Accounting	4	4	Link
Financial Reporting	Accounting	4	4	Link
Banking Technique	Finance	4	4	Link
Monetary Institutions and Mechanism	Finance	4	4	Link
Financial Markets	Finance	4	4	Link
Econometrics	Finance	4	4	Link
Direct investments and financing	Finance	4	4	Link
Production Management	Management	4	4	Link
Small Business Management	Management	4	4	Link
Management of Investments	Management	4	4	Link
Management of Services	Management	4	4	Link
Merchandise and quality	Management	4	3	Link
Foreign language in business (English, French, German, Italian, Spanish)	Economics	4	3	Link
Third Year – winter semester - Bachelor				
Management Controlling	Accounting	5	5	Link
Financial Analysis	Accounting	5	5	Link
Accounting of Credit Institutions	Accounting	5	5	Link
Applied Accounting	Accounting	5	5	Link
Budget and Public Treasury	Finance	5	5	Link

Faculty of Economics and Business Administration
International Office – international@econ.ubbcluj.ro

Financial Banking Marketing	Finance	5	4	Link
Financial Banking Management	Finance	5	4	Link
Strategic Management	Management	5	5	Link
Labor Management	Management	5	5	Link
Logistics	Management	5	5	Link
Marketing Policies	Management	5	4	Link
Operational Management	Management	5	4	Link
Business Communication (English, French, German, Italian, Spanish)	Economics	5	4	Link
Third Year – summer semester - Bachelor				
Financial Audit	Accounting	6	5	Link
Business Valuation	Accounting	6	4	Link
Public Institutions Accounting	Accounting	6	4	Link
Accounting Ethics	Accounting	6	4	Link
Asset Management	Finance	6	4	Link
Insurance	Finance	6	4	Link
International Finance	Finance	6	4	Link
Management of Human Resources	Management	6	5	Link
Management of purchases	Management	6	4	Link
Compared Management	Management	6	4	Link
Total Quality Management	Management	6	4	Link
Business Communication (English, French, German, Italian, Spanish)	Economics	5	4	Link

Master courses for 2014-2015

International Business Management

Language of tuition - ENGLISH

Topic	Field	Semester	ECTS	Description
First Year –winter semester				
International Marketing	Management	1	6	Link
International Finance	Management	1	6	Link
Quantitative Methods in economics, finance and management	Management	1	6	Link
Problems of World Economy	Management	1	6	Link
Intercultural communication in business	Management	1	6	Link

First Year –summer semester				
Asset Management	Management	2	6	Link
Managerial Accounting	Management	2	6	Link
Leadership	Management	2	6	Link
International Business Law	Management	2	6	Link
European Economic Policies	Management	2	6	Link
Second Year – winter semester				
Corporate governance	Management	3	6	Link
International Strategies	Management	3	6	Link
Interpersonal and Emotional intelligence	Management	3	6	Link
Business communication (English, French, German, Italian, Spanish)	Management	3	6	Link
Elective course from <ul style="list-style-type: none"> • Management of conflicts and social dialogue • Capital Investment • Innovation Management 	Management	3	6	Link
Second Year – summer semester				
Managerial Accounting	Management	4	6	Link
Internship – international strategies	Management	4	9	Link
Dissertation	Management	4	9	Link
Elective course from <ul style="list-style-type: none"> • E Business • Project Management • Organizational Competence Behaviour • Logistic chain management 	Management	4	6	Link

Business Development Management

Language of tuition - ENGLISH

Topic	Field	Semester	ECTS	Description
First Year –winter semester				
Strategic Marketing	Management	1	6	Link
Managerial Accounting	Management	1	6	Link
Management of Change	Management	1	6	Link
Capital Investment	Management	1	6	Link
Intercultural communication in business	Management	1	6	Link

Faculty of Economics and Business Administration
International Office – international@econ.ubbcluj.ro

First Year –summer semester				
Business Strategies	Management	2	6	Link
Knowledge Management	Management	2	6	Link
Business Ethics and Social Responsibility	Management	2	6	Link
Leadership	Management	2	6	Link
Business communication (English, French, German, Italian, Spanish)	Management	2	6	Link
Second Year – winter semester				
Innovation Management	Management	3	6	Link
Entrepreneurship	Management	3	6	Link
Management of conflicts and social dialogue	Management	3	6	Link
Business communication (English, French, German, Italian, Spanish)	Management	3	6	Link
Elective course from <ul style="list-style-type: none"> • Econometrics • Quantitative methods in economic decisions • Financial standing 	Management	3	6	Link
Second Year – summer semester				
Logistic Chain Management	Management	4	6	Link
Internship – business strategies and entrepreneurship	Management	4	9	Link
Dissertation	Management	4	9	Link
Elective course from <ul style="list-style-type: none"> • European Economic Policies • Game Theory • Business Negotiation 	Management	4	6	Link

- **Elective courses are subject of proposal**

For further information please email us to

international@econ.ubbcluj.ro

International Office Team